

30 June 2014

To: Asian Pacific Stock Exchange

Company Announcement

Australia Samly - 2014 Annual General Meeting - Business Items

Reference is made to Australia Samly Holdings Group Limited's (**Company**) Notice of Annual General Meeting (**AGM**) and Explanatory Statement (including the annexures) dated 4 June 2014 and the AGM clarification notice and amended Notice of AGM dated 18 June 2014 (together, the **AGM Notice**).

This announcement sets out the relevant items in relation to the group's business that will be discussed at the AGM to be held on Tuesday, 8 July 2014.

1. Company's dividend policy for the year ended 30 June 2014

The Board has decided that no dividend will be paid in respect of the financial year ended 30 June 2014. This is in line with the dividend payment policy as set out in the Company's Replacement Prospectus.

2. Further proposed investment in the Jiangsu production factory project

The Company intends to commence the second stage of the construction of the factory in Jiangsu province of China in the coming months. The Board estimates that the Australia Samly group's initial investment in the second stage construction of the Jiangsu factory is approximately 3.5 million RMB (approximately AUD597,480 using the exchange rate of 1 RMB = 0.190709 AUD). The amount will be sourced from the funds raised by the Company from the initial public offering.

3. Potential marketing strategies

The Company is pleased to announce encouraging process in the roll out of its marketing strategies in the second half year of the 2014 calendar year.

The Company is aiming to achieve a 20%-30% sales growth rate from the marketing strategies, which will parallel the rate of growth of the Group over the same period in the 2013 calendar year.

4. Potential business expansions and activities in the next 6 months

Australia Samly is pleased to announce that in the first half year of the 2014 calendar year, the Company's China-based subsidiaries have successfully cooperated with many pharmacy chains in Guizhou, Inner Mongolia and Jiangxi Province of China, which is part of the Company's strategy to increase the Group's product distribution channel and to gain greater market share throughout China.

The progress of Australia Samly group's China-based businesses in penetrating the market in China to date has exceeded the group's expectations and as a result the China-based businesses will be accelerating its expansion plans.

The company aims to further expand its distribution channel by cooperating with pharmacy or drug store chains in the Shangdong Province of China in the next 6 months of the 2014 calendar year.

Australia Samly believes that by strengthening its sales network coverage in China and building greater and deeper relationships with our current and future sales agents and channels, the Group would be able to distribute and market its products to reach more customers in China. The Group will pay special attention to sales agents and distributors of our products that generate a higher proportion of sales for the Group.

5. No further capital raising for the remainder of the 2014 year

The Board currently does not contemplate that the Company will undertake further capital raising during the remaining 6 months of the 2014 calendar year.

For further information, please contact:

Company Secretary & Public Officer

Ms. Jiajun Li

+86 755 269 42890 or +61 4211 29411

hr002@samly.net



澳大利亚生命力控股集团
AUSTRALIA SAMLY HOLDINGS GROUP LIMITED

Company Secretary

Ms. Pin Yin

+86 755 269 42890

bod002@samly.net